



**BOY SCOUTS OF AMERICA®**  
MUSKINGUM VALLEY COUNCIL

June 15, 2011

Dear 2010 Unit Popcorn Kernal

Want to be part of something special for the 2011 Popcorn Sale? If so, read more!

The Muskingum Valley Council is organizing the first-ever 'Kernels Club'. The 'Kernels Club' is an elite group of top unit popcorn Kernals who have demonstrated all the 'best practices' in preparation for a successful unit sale. To join the 'Kernels Club', you must complete all items listed below by August 1<sup>st</sup>.

- Complete and return the enclosed '2011 Popcorn Kernal Information'.
- Complete and submit the enclosed 'Ideal Year Activity Planner'.
- Meet personally with a District Popcorn Representative to discuss your 2011 sales plan. To schedule a meeting, contact Jeff Wickerham 740-221-0858 or Lynn Coulter 740-221-2155

Now, here's the good part. 'Kernels Club' members will be recognized with a specially designed fleece jacket. Remember, to receive the jacket you must complete all three requirements by August 1<sup>st</sup>. (One jacket per person)

But wait, there's more! If you qualify for the 'Kernels Club' your unit may earn extra commission. If you are in the 'Kernels Club' **and** your unit averages \$600 per Scout in total sales, your unit will earn 35% commission instead of the standard 30% commission. That will be extra money for your unit!

Finally, as a popcorn Kernal who has qualified as a 'Kernels Club' member and your unit averages \$600 per Scout in total sales, you will receive an overnight stay at Fort Rapids Water Park the weekend of the 'Fill-It-Up' party. (This recognition is for the Kernal only and is not transferable.)

If you have any questions, Please contact me at 740-221-0858 or [jeff.wickerham@scouting.org](mailto:jeff.wickerham@scouting.org).

Yours in Scouting,

Jeff Wickerham  
Popcorn Staff Advisor

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